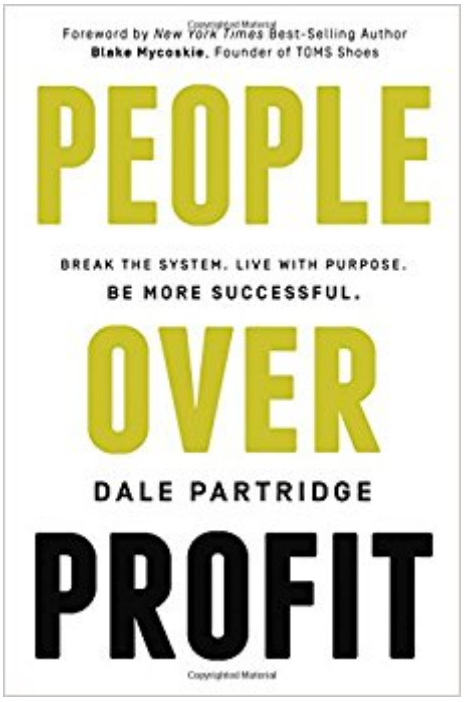
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People Over Profit: Break The System, Live With Purpose, Be More Successful



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Synopsis

WALL STREET JOURNAL BESTSELLERUSA TODAY BESTSELLERSerial entrepreneur and business visionary Dale Partridge reveals seven core beliefs that create success by putting people first. Every day major headlines tell the story of a new and better American marketplace. Established corporations have begun reevaluating the quality of their products, the ethics of their supply chain, and how they can give back by donating a portion of their profit to meaningful causes. Meanwhile, millions of entrepreneurs who want a more responsible and compassionate marketplace have launched a new breed of socially focused business models. Sevenly founder Dale Partridge uncovers the seven core beliefs shared by consumers, starters, and leaders behind this transformation. These beliefs have enabled Dale to build a multimillion-dollar company that is revolutionizing the marketplace. He believes they are the secret to creating a sustainable world that values honesty over deception, transparency over secrecy, authenticity over hype, and ultimately, people over profit.

Book Information

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WALL STREET JOURNAL BEST SELLERUSA TODAY BEST SELLER "People Over Profit is extremely well researched and provides a unique perspective that only someone who has built something exceptional could offer."Ã Â - FORBES "People Over Profit shows the world how powerful love, care, and respect can be for your bottom line."Ã Â - SUCCESS MAGAZINE"This book is going to change the hearts, minds, and bottom lines of business leaders today."- Blake

Mycoskie, Founder of TOMS Shoes & New York TimesÃ Â best-selling authorÃ Â "Making money is easy. People are hard. This is the answer."Ã Â - Jon Acuff, New York TimesÃ Â best-selling author "Dale's solutions are not only exciting but practical."- Adam Braun, New York Times best-selling author "People Over Profit is a refreshing look at capitalism."- Scott Harrison, CEO and Founder, charity: waterÃ Â "Welcome to the new breed of entrepreneur."Ã Â - Claire Dia Ortiz, Director of Social Innovation at TwitterÃ Â WALL STREET JOURNAL BEST SELLER - USA TODAY BEST SELLER. . . 'People Over Profit is extremely well researched and provides a unique perspective that only someone who has built something exceptional could offer.' --FORBES . . . 'People Over Profit shows the world how powerful love, care, and respect can be for your bottom line.' --SUCCESS MAGAZINE . . . 'This book is going to change the hearts, minds, and bottom lines of business leaders today.' --Blake Mycoskie, Founder of TOMS Shoes & New York Times best-selling author . . . 'Making money is easy. People are hard. This is the answer.' --Jon Acuff, New York TimesÃ Â best-selling author . . . 'Dale's solutions are not only exciting but practical.' --Adam Braun, new York Times best-selling author . . . 'People Over Profit is a refreshing look at capitalism.' --Scott Harrison, CEO and Founder, charity: waterÃ Â . . . 'Welcome to the new breed of entrepreneur.' --Claire Dia Ortiz, Director of Social Innovation at Twitter --Success MagazineDale's solutions are not only exciting but practical. - Adam Braun, New York Times best-selling author People Over Profit is a refreshing look at capitalism. - Scott Harrison, CEO and Founder, charity: waterÃ Â Welcome to the new breed of entrepreneur. - Claire Dia Ortiz, Director of Social Innovation at Twitter --Claire Dia Ortiz, Director of Social Innovation at TwitterThis book is going to change the hearts, minds, and bottom lines of business leaders today. - Blake Mycoskie, Founder of TOMS Shoes & New York TimesÃ Â best-selling authorÃ Â Making money is easy. People are hard. This is the answer. - Jon Acuff, New York TimesÃ Â best-selling author --Jon Acuff, New York TimesÃ Â best-selling author

I believe we're homesick for a version of capitalism we can trust. In my book, I have provided a strong case that companies who value people over profit are actually more profitable. If your heart is calling for a better way, I'm excited to take you on the journey to create the business world we all crave. - Dale Partridge

I highly recommend this book whether you are big business, small business, or consumer. I think what is talked about in this book can be applied to all and also on a personal level. This book will change how you do business and who you do business with. The concepts and principles are also

ones to make you a better person and partner/spouse/parent/friend. I have never read a book that I wanted to share more than this book. I am donating a copy to my library and also having one at my small business for clients to "check out" to read. Dale Partridge has so many good points in this book--my own copy is highlighted throughout. It's an easy read, keeps you engaged and he doesn't ramble on. I seriously hope that this book with be read by many and the concepts adopted because this is what can change business in our country and also personal lives as well.

I absolutely loved People Over Profit. It clearly highlights the damaging cycle of business growth, and provides effective ways to avoid falling into the efficiency trap. Dale's writing style is conversational and keeps you engaged with examples, statistics, and stories. The quote pages were a great addition, and are very thought-provoking. I have bought a few more copies to share with our leadership team, and will definitely apply the concepts in this book to how we run our business.

Dale,This is a spectacular and insightful book. It has become one of my favourites; I constantly quote from it! It is virtuous, direct and truthful. Additionally, it sets the tone for how to establish a social enterprise/social good business; what you should be mindful of and overall, why it is important to do work that ultimately makes the world better. The tid bits presented in this piece of literature are timeless and invaluable.Short and informative- I highly recommend this book!With every good wish.Jheanell

Dale Partridge is the same age as one of my sons. We both read the book at the same time. Dale is wise (the God kind) beyond his years. As an entrepreneur and small business owner of the same company for 15 years this book inspired and motivated me to "keep on keeping on" as his message on business mirrors mine. It is well written and not a long book with a bunch of filler material. Can be read easily on a plane ride from LA to NYC or less. . Applicable, insightful and puts the motives of the heart in check. I am thrilled to know that the next generation can be passed the baton and I can't wait to watch them run their race and finish well before it gets passed on and on!

Really great book that offers some pretty unique insight into how companies start, grow and often times lose their way. Easy enough concept to understand but I had really never thought too much about how it specifically happens. In today's quest for more and more return on investment it's critical that business owners don't forget the customers and their employees. Without the care and

loyalty of both... any business is certain to fail. Quick read that will leaving you thinking about a lot of things both in your life and in your business. I highly recommend it.

People Over Profit is by far one of the most important books published recently in terms of business and social good. With many books on economics or business, the authors go so heavy on the statistics and academic terms that the reader is left with a bunch of facts they don't understand. Dale does a perfect job utilizing those statistics and academic terms to tell a story and to improve the discourse used on the topic, and most importantly, he does it in a way that is readable, enjoyable, and accessible to all types of readers. If you are looking for an easily accessible book that provides excellent theory and content for the business world, People Over Profit will be your cup of tea!

This book restored the faith I have in myself in working for another corporation temporarily. I still have aspirations to own my own business in a the near future but it definitely pulled me from the brink of insanity that I have been on, in the rut I have been in as far as my professional career goes. It solidified a lot of the ideas I have been having for years as far as management goes and will be a GREAT read for anyone who is new to management or needing a refresher course in how to find what motivates their employees. Will definitely be checking back in the future for other works from this author.

Unfortunately, I expected a lot of real world, applicable material based on his experiences. Not poorly written, and not without merit, but it's a bunch of stuff that's been said many times before - and no actionable real world material. Fluffy feel good stuff recycled and reused. Look up some feel good quotes online and buy a different book.

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